### **Newsletter Copy 1:**

#### **Discover the Future of Digital Commerce at Seamless Africa 2024!**

Are you ready to be part of Africa’s premier event for digital commerce? Join us at Seamless Africa 2024, where innovation meets opportunity in payments, fintech, banking, retail, and e-commerce.

**When:** 16-17 October 2024  
**Where:** Sandton Convention Centre, Johannesburg

Seamless Africa is the place to be for anyone looking to stay ahead in the rapidly evolving digital commerce landscape. Here’s why you should attend:

* **Cutting-Edge Content:** Gain insights from top industry experts who will share their knowledge and vision for the future.
* **Tech Showcase:** Explore the latest technologies and solutions that are transforming the industry.
* **Valuable Networking:** Connect with over 6,000 professionals, including decision-makers from large enterprises, SMEs, startups, NGOs, regulators, and government.

**Don’t Miss Out!**  
Secure your FREE pass now and take the first step towards transforming your digital commerce strategy: [Insert your link]

Join us in Johannesburg for a game-changing experience!

### **Newsletter Copy 2:**

#### **Seamless Africa 2024: Your Gateway to the Future of Fintech and Commerce**

Get ready for Seamless Africa 2024! This October, join the leading minds in digital commerce at Africa's most influential event.

**When:** 16-17 October 2024  
**Where:** Sandton Convention Centre, Johannesburg

Why Attend?

* **Inspiring Keynotes:** Hear from industry leaders and innovators who are setting the pace in payments, fintech, banking, retail, and e-commerce.
* **Engaging Panels and Workshops:** Participate in interactive sessions designed to tackle the latest challenges and trends.
* **Exclusive Networking Opportunities:** Meet with over 6,000 attendees, including peers and industry pioneers, to build valuable connections and partnerships.

**Register Today for FREE!**  
Don’t miss your chance to be part of this pivotal event. Reserve your spot now: [Insert your link]

Experience the future of digital commerce at Seamless Africa 2024!